

VIVA LAS VEGAS!

April 23-28 | May 2-3, 2024

ATOMIC BOWL

RICHLAND, WA



2024 JA BOWLING CLASSIC | SOUTHEASTERN WASHINGTON

REGISTRATION OPENS JANUARY 31, 2024

Sponsor Benefits

Join Junior Achievement of Washington's exciting fundraiser, the **2024 JA Bowling Classic**, to support JA programs in Southeastern Washington! This year's theme is **Viva Las Vegas!**, so get ready for a night of fun, bowling, and glamorous costumes, while raising funds for JA programs in our region. Proceeds from the event will support JA's mission to prepare young people in Southeastern Washington for their future economic success.

THE BENEFITS TO OUR COMMUNITY

Junior Achievement (JA) of Washington is committed to helping young people succeed in a global economy by teaching financial literacy, career, and entrepreneurship skills through dynamic experiential educational programs.

Your participation in this event will help us reach thousands of local students and inspire them to finish school, earn a degree, and find a career they will love.

THE BENEFITS TO YOUR COMPANY

- Enjoy fun team-building activities
- Build and maintain a supportive work culture
- Elevate your brand recognition through PR
- Benefit from extra training and development opportunities
- Introduce healthy work-place initiatives



Contact Heather Davie, Development and Special Events Manager, at heatherd@jashington.org, or Colleen Hinman, Regional Director, Southeastern Washington, at colleen.hinman@jashington.org, to secure your sponsorship.

2024 JA BOWLING CLASSIC SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR: \$5,000

- Company promoted in a media package
- Company name and logo on all event marketing materials, including brochures, press releases, emails, social media, etc.
- Company logo on the event website
- Company banner displayed throughout the event

TEACHERS' NIGHT SPONSOR: \$7,500

- Company promoted in a media package
- Company name and logo on all event marketing materials, including brochures, press releases, emails, social media, etc.
- Company logo on the event website
- Company banner displayed throughout the event
- Company logo placed on Teachers' Night promotional materials distributed to all schools in the Tri-Cities

ONLINE AUCTION SPONSOR: \$3,500

- Company logo featured on the event online auction site
- Company name and logo recognition on social media
- Company logo on the event website
- Company logo featured on the online auction signage during the event

TOP FUNDRAISER SPONSOR: \$3,000

- Company logo featured on a themed display during the event
- The top fundraiser from each bowling shift will receive a prize from the display
- Company verbal recognition by emcee during all bowling shifts
- Company logo on the event website

DIRECT MAIL SPONSOR: \$3,000

- Company name and logo included on direct mail sent to approximately 1,000 local businesses
- Company logo on the event website
- Company logo promoted in the event emails and social media posts

REFERRAL PRIZE SPONSOR: \$1,000

Plus in-kind donation of a prize for a referral incentive drawing (\$500 minimum)

- Company name and logo on promotional signs displayed throughout the event
- Company logo on the event website
- Company name and logo recognition on social media

CUSTOMIZED SPONSORSHIPS ARE AVAILABLE, JUST ASK!

Contact Heather Davie, Development and Special Events Manager, at heatherd@jawashington.org, or Colleen Hinman, Regional Director, Southeastern Washington, at colleen.hinman@jawashington.org, to secure your sponsorship.

OUR COMMITMENT TO SOCIAL JUSTICE

We at JA of Washington stand for social justice. We are committed to educating in a way that dismantles inequality, racism, and oppression and sparking honest conversations in our communities. The future we envision and for which we prepare our students cannot exist unless we become catalysts for change. We pledge to do better. We must all do better.